

2.78X more

game instances on a single server with Intel® Optane™ persistent memory.<sup>1</sup>

“[Minecraft] players reported they are currently experiencing the best performance in their customer lifetime at GPORTAL. And we were able to lower costs for the first time in GPORTAL’s history and pass that saving on to our customers.”

**Roberto Omezzoli,**  
CEO & Founder,  
GPORTAL, Inc.

# Online Gaming Company Increases CPU Utilization and Lowers TCO

GPORTAL, a global leading supplier of online game-hosting services around the globe, seeks to provide customers with low latency and a great gaming experience, while keeping costs low by running as many game instances as possible on a single server. By combining 2nd Generation Intel® Xeon® Scalable processors and Intel® Optane™ persistent memory running on highly reliable PowerEdge servers from Dell Technologies, GPORTAL was able to increase the number of Minecraft game instances on a single server by 2.78X.<sup>1</sup> This increased data center efficiency enabled the company to lower hosting costs while still meeting customers’ performance expectations.

## Products and Solutions

[2nd Generation Intel® Xeon® Scalable processors](#)  
[Intel® Optane™ persistent memory](#)

## Industry

Online Gaming

## Organization Size

11–50

## Country

Germany

## Partners

[Dell Technologies](#)

## Learn more

[Case Study](#)